



## **CitraTest® Robotics Process Automation (RPA) looks set to revolutionize and empower IT organizations worldwide**

### **Boost productivity, accelerate time to market, realize significant savings and stay ahead of the pack with CitraTest® RPA**

**Nashua, NH. USA – October 4, 2018** – Tevron, a global leader in IT performance and end-to-end monitoring and testing solutions, today announced the launch of CitraTest® RPA for IT teams looking to automate workflows and repeatable business-rules driven processes using software agents or bots. Sample applications include data entry, card activation, fraud claim discovery, report automation and data migration.

“In our experience, Chief Operating Officers with financial services firms are leading the RPA adoption. The business case is clear – a bot can login and navigate enterprise applications, fill out forms, capture data, enter information, build reports and communicate with other applications, just like a human would” said Jay Labadini, Vice President of Tevron. “One of our customers, an IT group, tasked with moving 60,000 records manually with a team of six was scheduled to work on the project over many weeks. Using CitraTest® RPA, the work was completed in just four days.”

CitraTest® RPA features Tevron’s powerful image and optical character recognition (OCR) technology, which is automatically embedded in each script, to analyze images and identify where actions need to be performed. This allows bots to use strings, coordinates, regions and UI elements to identify target areas.

Just like a human, CitraTest® RPA does not need to ‘see’ an image in the same location each time. Thanks to functionality like Find OCR Text Position, Double Click OCR Text, Click OCR Text and Hover OCR Text, bots can scan an image and extract text and on-screen coordinate information to identify each target. CitraTest® RPA looks at the entire desktop and when an image needs to be clicked, it will move the mouse to the desired image and issue the appropriate mouse action. CitraTest® RPA also automates keystrokes in the same way that a human types.

The simplicity of using these three elements (OCR, keyboard and mouse) gives CitraTest® RPA the power and flexibility to operate with any application, allowing for the quick automation of repeatable processes. Tevron OCR technology can even account for changes in image display location as well as variations in color.

Available immediately worldwide, CitraTest® RPA is an affordable and effective platform for IT organizations looking to automate repeatable processes. To learn more or request a demo, visit: <https://www.tevron.com/test-automation-citratest-End-User-Testing.aspx>

- ENDS -

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**About Tevron (<http://www.tevron.com>)**

Tevron® is a global software company that develops and delivers the most powerful and comprehensive suite of End To End performance, Application Monitoring Solutions, SLA (Service Level Agreement) and Automated Testing Solutions available in the world today. Tevron has successfully delivered enterprise APM & Testing solutions that support every IT enterprise application to hundreds of customers worldwide.

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