



NEW RESEARCH ANNOUNCEMENT

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Tevron's APM Solutions Directly Address the Critical IT Issues Identified in Aberdeen's Recent Application Performance Management Research.

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Nashua, New Hampshire, November 20, 2008 – Tevron's APM solutions directly address the key critical IT needs identified in Aberdeen's Applications Performance Management Research. Some of the key findings from this Aberdeen research include:

- Issues with application performance can **impact overall revenues by up to 9%**
- **Rolling out new enterprise applications** is the top IT initiative for the next 12 months
- **Only 44% of organizations are satisfied with performance** of business-critical applications
- Inability to **prevent network and application performance issues before they impact end-users** is the top challenge around network and application performance management
- Inability to test applications in pre-production, lack of tools for visibility into network and application performance, and lack of visibility into quality of end-user experience are **the top concerns for the next 12 months**
- Server and desktop **virtualization** projects and **increased amount of digital content** are the top 2 technology drivers for investing in new network and application performance management solutions

"Best-in-Class companies identified by Aberdeen surveys and interviews were found to be twice as likely as others to manage deployed services proactively. This demonstrates and underscores how Tevron's CitraTest APM can help companies to maximize the business value of their IT investments by monitoring application performance proactively and comprehensively," says Michael Dortch Senior Analyst, Aberdeen. This solution delivers unmatched proactive monitoring, transaction monitoring, real-time alerting, real-time monitoring, application availability, application performance, IT Service Management, Business Service Management (BSM), and SLM. Every environment, every business process, and every application is supported. Compared to the legacy management products available on the market, this solution is more scalable, more flexible, support all environments with a single technology, more cost effective, and easier to maintain and deploy.

To learn more about Tevron's APM & Testing solutions, to request additional information, or to schedule a demonstration please call +1.702.518.7435 or visit <http://www.tevron.com>.

ABOUT TEVRON

Tevron® is a global leader in APM and Automated Testing. Through our all encompassing customer-centric vision and advanced technology, our APM & Testing Solutions allow the unique flexibility of supporting every application across the enterprise with one methodology delivering the ability to test, monitor, enforce SLAs, and optimize performance with confidence and ease. Founded in 2001, Tevron® is a global organization and is privately held. Our vast and diverse range of customers are global leaders and include companies such as Citigroup, DaimlerChrysler, Alcon, USPTO, Siemens, DeuBa, Lockheed Martin, and hundreds of others (<http://www.tevron.com/customers.asp>).

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