



CitraTest Mobile®

Tevron launching mobile support for CitraTest (test automation) and CitraTest APM (application monitoring) for all Samsung phones and tablets

Nashua, NH. USA – March 18, 2015 – Tevron, the leader in IT performance and end-to-end monitoring & testing solutions, announces complete coverage to test, validate and proactively monitor desktop and mobile user experience for all applications with new support for all Android KitKat 4.4+ tablets and mobile devices.

Mobile growth is exploding, and 89% of IT departments enable BYOD in some form. Not only has mobile Internet usage already surpassed Internet desktop traffic, but mobile commerce will be nearly half of e-commerce by 2018. In addition, enterprise organizations across all sectors increasingly rely on mobile employees and partners accessing mission-critical applications to support business operations and fuel revenue growth.

“Our customers have told us that their mobile users are as demanding, if not more, than their desktop counterparts. Organizations that test and proactively monitor applications only from a desktop user perspective expose themselves to severe risks including mounting user escalations, hindered business operations and plummeting revenues,” said **Jay Labadini, Vice President of Tevron.**

“This is why we are proud to now offer complete testing and monitoring coverage for all applications, for both desktop and mobile users, via new mobile support for CitraTest and CitraTest APM. Our customers will be able to ensure application quality and always-on access to IT applications and services for all their users, on a continuous basis.”

Now, with [CitraTest Mobile](#), QA teams can take their test automation to the next level, and generate keyboard strokes, mouse clicks, or mobile activity such as touch or type on a mobile screen – like a real user - and then test, measure and validate the images on the screen or desktop to ensure application quality for all users.

Similarly, their IT counterparts can utilize [CitraTest Mobile](#) to periodically execute synthetic transactions against any application and take user SLA response time measurements along the way. By automating the driving of any application like a real user, visually examining the desktop and responding to changes, driving the keyboard and mouse, or touching or typing on a mobile screen, CitraTest® APM ensures that all applications are working effectively, alerting IT organizations at the first sign of trouble. Cross-functional collaboration is also dramatically increased because results can be easily shared with all stakeholders, and test scripts can be re-used for continuous applications production monitoring.

Stay informed of industry insights and IT/QA Best Practices via the [Tevron company blog](#). Quickly share ideas and feedback with the Tevron team via Twitter at [@tevron](#), on [Google+](#), and on [Facebook](#).

About Tevron (<http://www.tevron.com>)

Tevron® is a global software company that develops and delivers the most powerful and comprehensive suite of End-to-End performance, Application Monitoring Solutions, SLA (Service Level Agreement) and Automated Testing Solutions available in the world for both desktop and mobile users. Tevron has successfully delivered enterprise APM & Testing solutions that support every IT enterprise application to hundreds of customers worldwide.

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